



DIAMOND CARD INSIDER

The loyalty programme where everyone wins
WHAT'S HAPPENING,
WHAT'S NEW,
AND WHAT'S JUST FOR YOU



DEAREST GENTLE READER

It is with the utmost delight—and no small measure of anticipation—that we bring you the latest rumblings from the Diamond Card society this June season. One might even say the calendar has become positively scandalous with opportunity.

CLICK HERE



THE ART OF USING ONE'S DIAMOND CARD

For those new to society—or perhaps in need of a gentle reminder—using your Diamond Card could not be simpler:

- When visiting any participating partner, be sure to check the portal for any available Diamond Card discounts or special offers. A small gesture, dear reader, that may unlock delightful savings.
- Simply present your Diamond Card when making a purchase.

And for those quietly observing from the sidelines without a Diamond Card of their own, a little whisper from society: the very same QR code may be used to join our distinguished circle.

Simply complete your details to “Become a Member”, accept the Terms & Conditions, and submit. At just R370, one might even say it is a most agreeable bargain—and quite possibly the season's best-kept secret.



A SPLENDID OPPORTUNITY

It appears fortune is smiling upon one lucky member of society!!!!



We are delighted to announce a competition where one fortunate entrant will WIN A DIAMOND CARD—and a few additional surprises.

To enter, simply follow one of our socials, like the competition post and tag TWO of our Diamond Card business partners in the comments, and tag TWO friends who appreciate a bargain as much as you do.

Entries close on 26 June 2026, so do not delay. After all, dear reader, every great prize begins with a single entry.

CLICK
HERE



THE SEASON'S GRANDEST ANNOUNCEMENT

Anticipation swells for the illustrious National All Girls' Festival of 1827—pardon, 2027—which Danville shall host with no small measure of pride. Peruse the links below, where a dazzling promotional video awaits, and do not neglect the special message from Mrs Scholtz. Preparations are underway, excitement mounts with every passing hour, and society—ever hungry for spectacle—can scarcely contain its curiosity as to what marvels shall be revealed next.

ONE SIMPLY MUST WATCH THIS:

https://drive.google.com/file/d/1I-t4Iak_Cyj2Qiv0SkA-Gxq97K2Cf7E3/view?usp=sharing

NOTE FROM MRS SCHOLTZ:

<https://www.instagram.com/danvilleparkghs/reel/DYWUnPtNMqM/>



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WHAT DOES ONE GIFT A GENTLEMAN?

But of course, not all pleasures are reserved for the young and the glamorous.

With Father's Day fast approaching, one must ask: what does one gift the gentleman who claims to need nothing? The answer, naturally, is: experience.

Consider:

- Indulgent meals shared with family, at one of our thoughtfully chosen Diamond Card partners
- Perhaps a moment of quiet luxury he would never think to arrange for himself.
- For the father with an entrepreneurial spirit—one contemplating a bold new venture or seeking to grow an existing enterprise—a voucher for professional business or entrepreneurial coaching may prove an especially thoughtful gift, offering both inspiration and practical guidance for the journey ahead.

After all, even the most stoic of fathers deserve to be properly celebrated.



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FRESH ARRIVALS ON THE SOCIAL SCENE

Allow me to draw your attention to the most fashionable of developments: our updated partner list, now graced with a most desirable addition.

Just in time for the upcoming Matric Dances, we welcome the elegance of Via Vinita, ensuring our young debutantes step into their grand evenings with unmistakable style.



20% off all designer couture dresses. Matric Dance packages: receive complimentary make-up and gel nails when purchasing a designer dress.



A MOST DELIGHTFUL POUR

Society's latest murmurs concern a rather splendid bottle. This month's Diamond Card wine special is...



Alvi's Drift Fusion, a premium Cape red blend that has been turning heads in the most discerning circles. Rich, refined, and undeniably charming, it may well become the season's favourite delight.

Buy 10 bottles @ R164.93 a bottle incl. vat and get 8 extra bottles free.



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IN CASE YOU MISSED THE LATEST GOSSIP



For those who may have missed a chapter—or perhaps were distracted by the season's many diversions—our Instagram socials remain ever active, a veritable archive of all things Diamond Card. From partner highlights to behind-the-scenes mischief, one need only follow the links to remain thoroughly informed and delightfully entertained.

One thing is quite certain, dear reader: members of the Diamond Card society are most definitely enjoying notable savings on a delightful array of purchases, treats and indulgences. From everyday essentials to life's little luxuries, the card continues to prove itself a most worthwhile possession.

SPOIL YOUR P.A. at Bloomingdales:
<https://www.instagram.com/reel/DXrNvWljYCQ/>

SPOIL YOUR MCM at Lemon Skin & Body:
<https://www.instagram.com/reel/DYB8IB5tva2/>

SPOIL AUNTY BONNIE at Sorbet Granada:
<https://www.instagram.com/p/DY3l3seNmx6/>

SPOIL YOURSELF at Scoop:
<https://www.instagram.com/danvilleparkghs/reel/DVgO8uVoN2A/>

