



DIAMOND CARD INSIDER

The loyalty programme where everyone wins

YOUR FIRST LOOK AT WHAT'S HAPPENING,
WHAT'S NEW, AND WHAT'S JUST FOR YOU

DIAMOND CARD? WHAT'S THAT?

Just in case you missed the big news...

The Diamond Card is exclusively for our Danville Almunae, and is designed to be a mutually beneficial loyalty programme. It's a WIN, WIN, WIN!

- **For our Old Girls:** We have arranged exclusive benefits for you to enjoy - discounts, promotions and special offers from a wide variety of merchants.
- **For our School:** The Danville Alumni are able to purchase a Diamond Card from the school for an annual membership fee - it's a way of giving back to your school, but getting something in return.
- **For our Partners:** Increased exposure, new customers and association with a respected, community-minded brand.

To redeem an offer, you simply present your Diamond Card to the merchant, who will apply your discount at checkout.

WHY THIS NEWSLETTER?

Because there's always something happening — and we want to keep you in the loop. Through this newsletter, you can expect:

- **A snapshot of Diamond Card offers** so you know exactly what's available;
- **Spot specials & limited-time deals** from our partners;
- **New partner announcements** because our Diamond Diamond family keeps growing;
- **What's on at the Milkwood Theatre** — shows, events and performances;
- **Relevant school news & upcoming functions** that might be of interest to you.



+27 31 560 0350



admin@danville.co.za

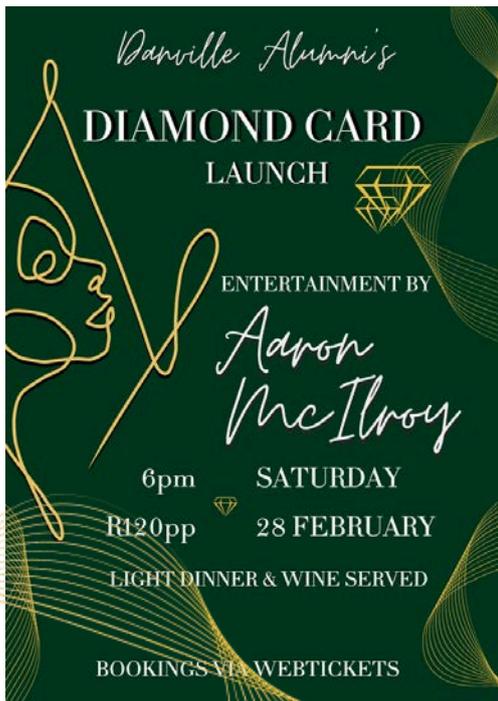


21 Middlebrook Avenue
Durban North

WHAT'S HAPPENING?

We would LOVE you to join us at the official launch of the Diamond Card. Bring your spouse or get your classmates together to enjoy a night of fun entertainment, dinner and wine for just R120pp.

[Click HERE to buy your tickets on webtickets.](#)

[CLICK HERE](#)

SPEAKING OF WINE...

OUR DIAMOND CARD HOLDER
WINE SPECIAL FOR THE MONTH

ALBERTUS VILJOEN BISMARCK 2020

Buy 3 bottles and get 3 bottles free.

Price: R330 a bottle including VAT (normally R370)

A delicious Red Wine Blend. Opaque-red in colour, this beautifully robust wine has a complex nose offering layers of spice, vanilla, white pepper and generous helpings of ripe blackberry and prune. The wine has firm tannins, but with the richness of ripe fruit becomes an almost seamless, wonderfully elegant expression of our winemaker's favourite wines of the vintage. Boasting a long-lasting, memorable finish, this wine has the potential to mature for at least 8-10 years.



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CURRENT PARTNERS

As this is the first edition, we thought we'd give you a glimpse of all our partners:

Beauty Category:



BG Aesthetics - 10% off any hair service
R1200 for 3 body parts laser hair removal



Honey & Co - 10% discount on any treatment, excl promos, vouchers or products



Laser Studio - 50% discount on 1 x underarm laser session



Lemon, Skin & Body - 10% discount on all treatments, excl promos, packages & products



Sorbet Granada - 15% discount on all treatments, excl promos, specials & products

Business Development Category:

C van Zyl Research & Learning Development - 25% off business development (entrepreneurial) services

Childcare & Education Category:

Peter Rabbit's Playground Umhlanga/Umhlali - 5% discount on school fees



Smart Star (Accounting extra lessons) - 10% discount; referral discount subject to T&Cs



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CURRENT PARTNERS

Fashion & Fabrics Category:



Christy-Anne Jewellery - 5% dicount on in-studio payments



LaFabrica - 12% off beaded couture fabrics (min 1m);
10% off printed fabrics (min 3m); excl promo items



Nixz Clothing - 10% discount

Food & Drink Category:



Chunky's Burger Company - 10% discount



Galito's Durban North - 15% discount



NOW Coffee Danville - 10% discount on food & drink



Pizzaboyz Durban North & Umhlanga - 10% discount



Rocomamas - 10% discount

Health & Wellness Category:



Longbury Pharmacy - 10 - 15% discount, incl prescriptions!



The Eye Gallery Optometrists - 50% off eye exam



Umhlanga Med - 10% off consultation fees, excl consumables,
vaccines & procedures



Thriv Coaching (Fitness & Wellness): Passionate about
empowering and guiding individuals in their fitness and
wellness journeys - 15% off first 3 months of training



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CURRENT PARTNERS

Home & Office Maintenance/ Improvements Category:



AM Bobcat & tipper Hire - 10% discount on hire of any plant or sand/rubble removal



Agriflex Landscaping - 20% discount on all written quotes



Bloomingdales Garden Centre - 10% discount on all plants, excl seedlings/hardware/grass plugs



Mboniso Electrical - 10% discount on all written quotes



Plaza Board Centre Durban - 5% discount, excl promo items



PhotoNote - 20% discount on selected office automation products



Quantum CCTV - 20% discount on selected products and installation



Umgeni Plumbers & Contractors - 10% discount on services

For more details on all our partners, click on the link:

[Diamond Card Partners](#)

[CLICK HERE](#)

DO YOU WANT A DIAMOND CARD?

So how do you qualify for all these benefits???

- Sign up as a member on the Sign Up link:

[Sign Up](#)

- Pop in to the school for your card and annual payment

R600 per year (R50 pm), payable upfront — pro rata if joining mid-year



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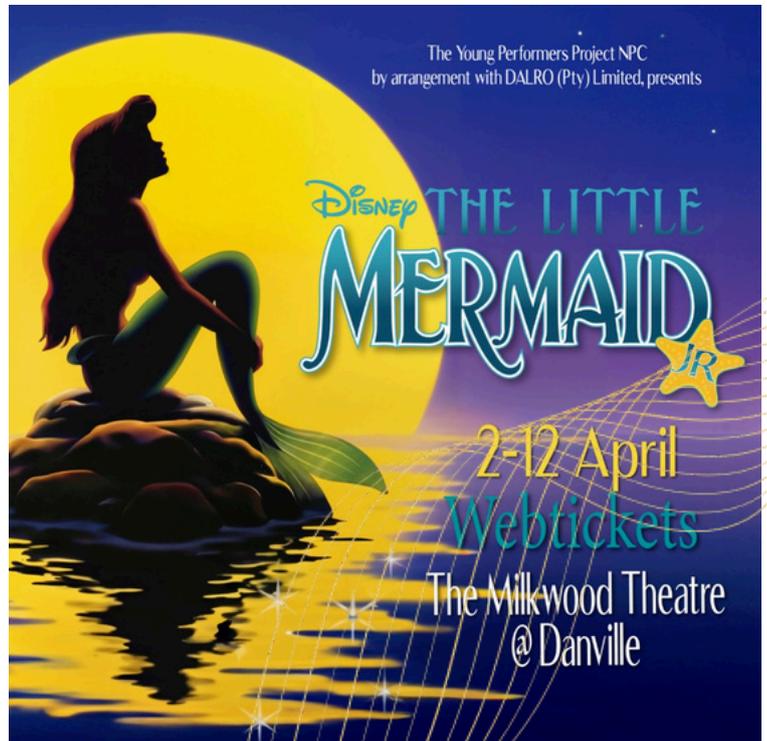
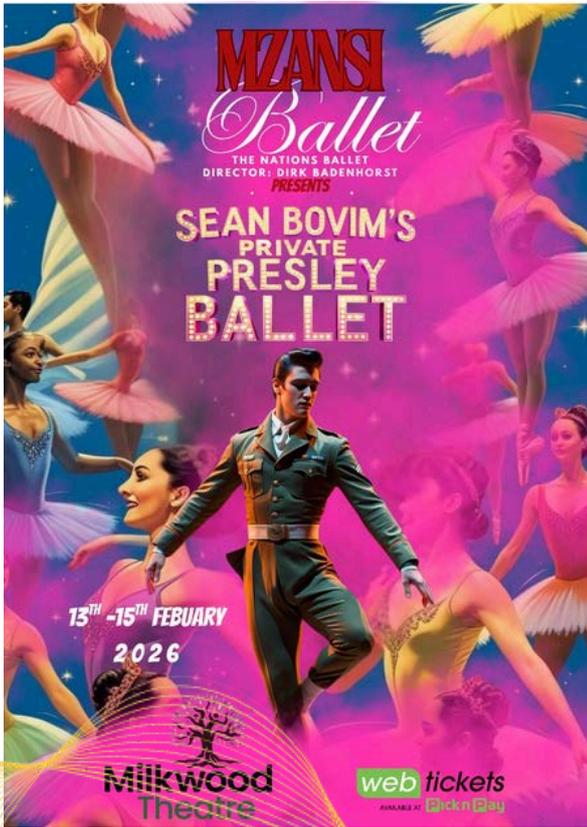


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WHAT'S ON AT THE MILKWOOD THEATRE?



ONCE A DIAMOND, ALWAYS A DIAMOND

